

Excerpt on Hydrogen, from InvestmentU  
<https://investmentu.com/hydrogen-stocks/>

# Hydrogen Stocks

## How The World's Most Abundant Element Stacks Up as an Investment

By the *Investment U* Research Team

It's true... hydrogen is the most prevalent element in the whole of existence. So if you believe that supply and demand ultimately determine prices... how can you make money off the easiest thing in the world to find?

Turns out, it's rather difficult.

While hydrogen may be abundant, companies that can take hydrogen and turn it into energy, while making a profit in the process... are scarce... extremely scarce.

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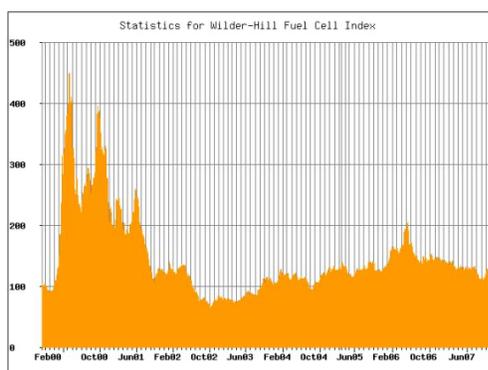
### A Closer Look at Hydrogen Stocks

Clearly, if these problems can be overcome, the results would be worth the efforts. But there's no indication that will be happening any time in the near future... leaving investment opportunities in this sector wildly unpredictable.

The Hydrogen Fuel Cell Institute used to compile a Hydrogen Fuel Cell Index, an informal index that tracked small and mid-cap stocks involved in the development of fuel cells – the devices that convert hydrogen to electrical power.

They stopped updating it in 2007, but even before the financial crisis, things didn't look too pretty. As you can see, the number of companies involved in fuel cell development went from the high 300s in 2000, to slightly over 100 by the end of 2007.

Obviously not the signs of a booming growth industry... but rather an indication of the difficulty of making money in this business.



And unfortunately, it's a similar scenario for investors. The simple fact is, despite the obvious "green energy" attraction of this element... investing in companies making hydrogen fuel cells is a crapshoot.

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